

A close-up, artistic photograph of a person's face, focusing on their eye and hair. The eye is light-colored and looking directly at the camera. The hair is dark and slightly out of focus. The overall mood is mysterious and intense.

IT CAME FROM WITHIN

CONFIDENTIAL INFORMATIONAL OVERVIEW

FP

2021



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TEASER TRAILER

(CLICK TO PLAY)



RECOMMEND

TOP 3% OF SCRIPTS

- [WESCREENPLAY.COM](https://www.wescreenplay.com)



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IT CAME FROM WITHIN



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**“A HIGHLY ENJOYABLE SCREENPLAY WHICH DOES A GREAT
JOB OF UPDATING THE GENRE WHILE AT THE SAME TIME
EXPLORING UP-TO-THE MINUTE RELEVANT THEMES OF HERD
MENTALITY AND HUMANITY”**

- PROFESSIONAL SCRIPT COVERAGE

(OVER 25 YEARS EXPERIENCE WITH PARAMOUNT AND UNIVERSAL RELEASES)



EXECUTIVE SUMMARY

IT CAME FROM WITHIN MOVIE LLC is seeking \$1.2 million to complete the full production of the film "It Came From Within" in 2021.

- ↑ Steven Pierce (Saturday Night Live, The Tonight Show – 4 Collaborative Emmy Awards & 1 ACE nomination) is the co-screenwriter and is attached to direct.
- ↑ Timothy V. Murphy (Lone Ranger, Sons of Anarchy, National Treasure: Book of Secrets) to play the villain, Doug.
- ↑ Corbin Bernsen (LA Law, Psych, Major League) to play Robert.
- ↑ Jeremy Holm (Mr. Robot, House of Cards, The Ranger, The Judge, Don't Look Back), to play the lead role of Big John Gruber.
- ↑ Project will be shot in Missouri where the production is able to secure substantial in-kind value to reduce the cost of production.
- ↑ Horror movies, historically, do very well at this budget range.



There exists a potential for a tremendous ROI within a two-year period, due to foreign sales, domestic theatrical revenues, and VOD sales/rentals.

■ SHORT SYNOPSIS

After the loss of their child, Jamie Miller wants out of her relationship with Alex, but has agreed to take one last trip in hopes to save their marriage. When Alex breaks her leg, the women go for help, they are stranded in a rural Ozark town that has been overrun by zombies and warring militia groups, forcing Jamie to fight so she and Alex can get back home.

■ DIRECTOR'S VISION

Coming from small-town America, I was part of a close-knit community of honest, hard-working Christians.

However, when a close personal friend came out in high school, I witnessed what it was like to live outside the comfort of that community and the desperate loneliness that came to those who did not adhere to the ideals of the larger group.

"It Came From Within" is my opportunity to combine an entertaining story with a look inside the decision-making of a group, that while fighting for survival, have to redefine the parameters of their community.

■ THE SUMMARY

Horror is the most profitable genre in the film industry, regularly returning high profit margins for films in our budget range. But we are not just making an entertaining, action-driven, thrill-ride of a horror film.

"It Came From Within" embodies a social satire examining how good people are capable of doing very bad things as well as a love parable that reminds the audience that love is a blessing and to never let a day go by without the people you love knowing it.

SYNOPSIS



LOGLINE

When a woman trying to outrun her past ends up trapped between a zombie outbreak and warring militia groups while back in her rural hometown, she must fight to escape and find her way back home.

“It Came From Within” is an action horror film about Jamie Miller and her wife, Alex, trying to save their failing marriage by going on an isolated trip in rural Missouri. After Alex falls and breaks her leg, the women find themselves trapped back in Jamie’s small hometown, which has become overrun by virus infected “Heps”.

Big John Gruber and his clan find and save Jamie and Alex, shuttling them to a local vet, who sets Alex’s leg. A horde of heps descends on the vet’s office, forcing the group to flee to their home base in a local warehouse, but Alex is attacked by a large, gruesome hep, and is scratched on her arm. No one sees the wound but Jamie.

At the warehouse, after an emotional reunion with her father, Jamie befriends a shy, small boy before a rival militia arrives at the warehouse claiming they want to trade. When the trade goes south, a battle breaks out and the other militia makes an attempt to overtake the warehouse. After battling them off, Gruber’s nephew suddenly is discovered to be infected with the virus and Gruber, reluctantly, kills him to prevent his infecting anyone else. Alex quietly begins to show symptoms of the virus as well.

Jamie frantically pulls the worsening Alex out of the warehouse to escape, but their escape is discovered and revealed by the small boy Jamie befriended, leaving Jamie and Alex to flee in a stolen truck. As the women try to escape the small town, they are caught between the rival militia, Gruber’s chasing crew and the rampant infected heps. Will they find a way to escape and make it back home?

HYPOTHETICAL INVESTMENT RETURN

05

WATERFALL DETAILS

IT CAME FROM WITHIN

Total Budget = \$1,200,000

Profit Returned to LLC = \$2,500,000

First payout (120%) = \$1,440,000

Deferments paid to screenwriter, director, producers = \$50,000

Remaining money to be split = \$1,100,000

\$505,000 to Investor

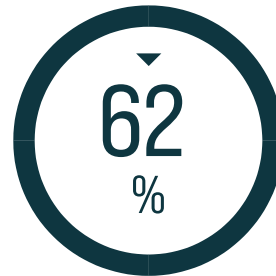
\$505,000 to Production

Total Investment = \$1,200,000

Example of Investor Payout = \$1,945,000

Return on Investment over 2 Years = 64%

- ✓ First payout goes to investors until 120% of the investment is recouped.
- ✓ After 120% recoupment, the net profit is split 50/50 between the investors and the production company. The 50% production company split consists of percentages given to the director, producers, actors, actresses, writer, etc.
- ✓ On the investment side, your individual investment reflects the percentage of the film you own. There can be no further dilution of investor's percentage. Once your percentage is assigned, it cannot decrease.
- ✓ All investments can be deducted as expenses on investor's income tax filing within the year 2021.



Hypothetical ROI

SUCCESSFUL FILMS IN SIMILAR/SAME GENRE

THE BABADOOK

Year: 2014
Budget: \$1,200,000
Worldwide Gross: \$10,200,000
ROI: 850%



THE PURGE

Year: 2018
Budget: \$3,000,000
Worldwide Gross: \$89,000,000
ROI: 2,950%



IT COMES AT NIGHT

Year: 2017
Budget: \$2,400,000
Worldwide Gross: \$20,000,000
ROI: 833%



IT FOLLOWS

Year: 2015
Budget: \$2,000,000
Worldwide Gross: \$23,300,000
ROI: 1,165%



DISTRIBUTION FEES EXAMPLE

06

THIS SECTION WILL EXPLAIN A SCENARIO, UTILIZING HYPOTHETICAL PROJECTED PROFITS OF "IT CAME FROM WITHIN," TO SHOW HOW PROFIT IS RETURNED TO THE LLC FROM THE GROSS SALES OF THE FILM.

- ➔ On Domestic theatrical, Distributor is to recoup 125% of P&A expense and then investors will share 50/50 with producer.
- ➔ On International, Distributor is to first receive 25% commission and recoup marketing expenses with a 50k expenses cap.
- ➔ Distributor to receive 25% commission on all other Domestic (standard deal).



200 SCREEN THEATRICAL

Estimating a release to 200 theaters
Total Budget = \$1,200,000
Theatrical P&A (Estimate) = \$1,000,000
for Distributor to release to 200 theaters
(\$5000/screen estimate)

Theatrical Revenue: \$5,800,000
Exhibitor: \$2,900,000
Remaining: \$2,900,000
Distributor: \$1,250,000
Currently at \$1,650,000 to LLC
Gross Profit from DVD, Video on Demand
(VOD), Foreign, TV: \$2,500,000

\$100,000 Marketing Cap
\$4,050,000 remaining to split
25% to Distributor: \$1,012,500
75% to LLC: \$3,037,500

Example of LLC Payout = \$3,037,500

50 SCREEN THEATRICAL

Estimating a release to 50 theaters
Total Budget = \$1,200,000
Theatrical P&A (Estimate) = \$500,000
for Distributor to release to 50 theaters
(\$5000/screen estimate)

Theatrical Revenue: \$3,800,000
Exhibitor: \$1,900,000
Remaining: \$1,900,000
Distributor: \$625,000
Currently at \$1,275,000 to LLC
Gross Profit from DVD, VOD, Foreign,
TV: \$1,800,000

\$100,000 Marketing Cap
\$2,975,000 remaining to split
25% to Distributor: \$743,750
75% to LLC: \$2,231,250

Example of LLC Payout = \$2,231,250

VOD ONLY

Total Budget = \$1,000,000
Gross Profit from Cable, Foreign, TV:
\$2,200,000

\$50,000 Marketing Cap
\$2,050,000 remaining to split
25% to Distributor: \$512,500
75% to LLC: \$1,537,500

Example of LLC Payout = \$1,537,500

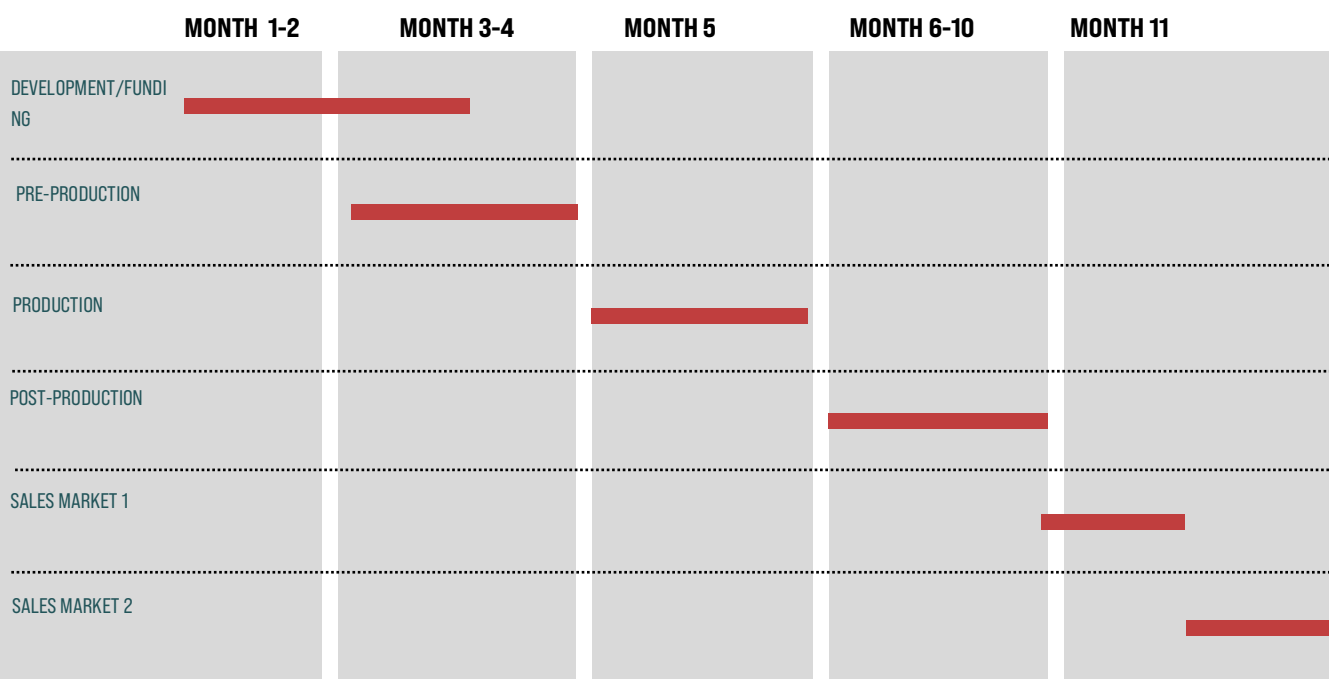
TIMELINE/PRODUCTION PLAN



The following stages will begin upon capitalization of the film:

- ✓ Pre-Production – 7 weeks
- ✓ Production – 25 days
- ✓ Post Production – 3-4 months
- ✓ Picture Lock (Total Time for Finished Product) – 8 months
- ✓ Sellable film within 9 months of capitalization

Goal: "It Came From Within" is sold and profitable within 14 months of funding



01 // DEVELOPMENT

During this stage, the Company will "package" the film (i.e., attach actors, directors, key production personnel and other talent).

02 // PRE-PRODUCTION

During this period (the eight weeks prior to the start of production), the Company will open a production office; hire all crew; secure rentals for lighting packages; prepare shooting schedules; etc. At this time, all actors will be cast and finalized for the film.

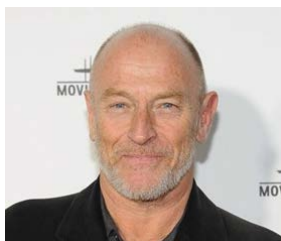
03 // PRODUCTION

The principal photography will be shot. After these production days, all of the scenes for the movie will be completed or "in the can."

04 // POST-PRODUCTION

During the post-production period (approximately three to four months), the director and editor will select the best "takes" of the various scenes and edit those takes into an assembly of the entire film. The director may also do "looping sessions" (re-recording the actors' voices in a sound studio) and "Foley sessions" (creating sound effects).

BIOS/RESUMES



CORBIN BERNSEN

"Robert Miller"

Corbin Bernsen made his initial mark on the seminal television series *L.A. Law* as opportunistic divorce lawyer "Arnie Becker" earning him multiple Emmy and Golden Globe nominations over the show's eight-year run. He proved along the way the role was not to be a dead-end stereotype, maintaining a steady career in both television and film over the course of three decades. Moreover, his intent devotion to his career and love for the craft has compelled him in recent years to climb into the producer/writer, and director's chair.



ELLEN ADAIR

"Jamie Miller"

Ellen Adair is best known as 'Bess McTeer' on USA's *The Sinner* and 'Janet Bayne' on the Showtime series *Homeland*. They have recurred on *Bull*, *Billions*, *The Slap*, *Veep*, *The Family*, and *As The World Turns*, and will appear next on the upcoming Netflix series *Archive 81*. Other television credits include *The Good Fight*, *NCIS: New Orleans*, *Chicago Fire*, and *Brotherhood*.



TIMOTHY V. MURPHY

"Doug"

Murphy is known for the films; Disney's *Lone Ranger* opposite Johnny Depp; *Appaloosa* starring and directed by Ed Harris; Jorma Taccone's comedy *Macgruber* opposite Val Kilmer; *National Treasure: Book of Secrets* with Nicolas Cage and Ed Harris and the Indies *Not That Funny* opposite Tony Hale. As well as Jason Momoa's directorial debut *Road to Paloma* and *Looms* by the Funk Brothers.



DANA SNYDER

"Louie"

Like most showbiz legends, Dana Snyder was born in Pennsylvania and grew up in Las Vegas. He's known for voicing Master Shake on *Aqua Teen Hunger Force*, as well as memorable roles on *The Venture Brothers* and *The Thundermans*. For Disney, he was featured on *Fishhooks* and *Pickle and Peanut*. He has also starred in plays and musicals on stages all over the country. Dana has played a surprising number of grandmothers in his career. Seriously, it's kinda weird.



JEREMY HOLM

"Big John Gruber"

Best known for portraying 'Nathan Green' on the Golden Globe nominated Netflix series *House of Cards*, as 'Mr. Sutherland' on the Golden Globe winning USA series *Mr. Robot*, and as the title role in the punk horror favorite, *The Ranger* (Shudder, SXSW 2018). He can currently be seen in the Netflix sci-fi horror hit *The Block Island Sound*, and also stars in *Don't Look Back* now streaming on Amazon.



MITZI AKAHA

"Alex Kanai"

Mitzi Akaha is a bilingual (English/Japanese) New York-based actress. She started her career in Tokyo, appearing in Uniqlo ads with Pharrell Williams and Barbara Palvin before becoming a regular on NHK alongside comedians Koyabu Kazutoyo and Maeda Maeda. She now works regularly in both the Asian and North American markets and can be seen in projects on ABC, NBC, CBS, Comedy Central and Netflix.

BUDGET TOP SHEET

IT CAME FROM WITHIN
DRAFT Budget Jul 28, 2021

Shoot: 20 days, 5 SD/wk
Post: 8 weeks
SAG MLPBA w/incentives
Non-union crew

Framework Productions
Producers S. Pierce, J. Allerdycy, M. Mundy, L. Kay, B. Carr
Location: Missouri

Account	Description	Total
1000	Story and Rights	\$26,035
1100	Producers	\$70,000
1200	Directors	\$20,000
1300	Cast & Stunts	\$207,363
1400	Above-The-Line Travel/Other	\$53,494
	Total Fringes	\$54,942
	Total Above-The-Line	\$431,834
1500	Extra Talent	\$25,130
1600	Production Staff	\$44,940
1800	Camera	\$59,040
1900	Wardrobe	\$20,200
2000	Makeup and Hairdressing	\$21,530
2100	Set Dressing	\$13,500
2200	Props	\$29,025
2300	Art Department/Production Design	\$11,500
2400	Set Construction	\$13,200
2600	Sound Recording	\$13,560
2700	Set Lighting	\$22,150
2800	Set Operation	\$28,890
2900	Facilities	\$1,000
3100	Locations	\$66,525
3200	Transportation	\$41,225
3300	BTL Travel & Living	\$76,720
	Total Fringes	\$3,879
	Total Production	\$492,014
3400	Editing	\$61,000
3500	Music	\$22,500
3600	Post Production Sound	\$28,700
3700	Post Production Film & Lab	\$20,000
3800	Titles & Opticals	\$1,000
	Total Fringes	\$0
	Total Post Production	\$133,200
3900	Insurance	\$32,500
4000	Publicity	\$36,000
4200	General Expense	\$35,750
4300	Contingency	\$38,000
	Total Fringes	\$0
	Total Other	\$142,250
	Total Above-The-Line	\$431,834
	Total Below-The-Line	\$767,464
	Total Above and Below-The-Line	\$1,199,297
	Grand Total	\$1,199,297



STEPHEN FOLLOWS

Film Data and Education

“...horror is a genre which reliably produces hit movies, often on very modest budgets. In fact, measured purely in terms of profit, horror is the best genre in the industry.”

In the table below, profitability is expressed as a percentage return on the reported production budget, i.e., a film that cost \$2 million to make and make a Producer's Net Profit of \$4 million would show up as having profitability of 200%.

The most profitable horror movies budgeted between \$500k and \$5 million, 2000-18



Saw
8,684%



Open Water
8,561%



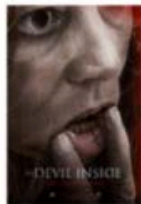
Insidious
2,859%



Get Out
2,022%



Saw II
1,776%



The Devil Inside
1,743%



Shaun of the Dead
1,482%



Cabin Fever
1,465%



What We Do in the
Shadows
1,342%



Paranormal Activity 2
1,331%



Undead
1,317%



Dead Snow
1,297%



Wolf Creek
1,274%



Insidious Chapter 2
1,273%



The Last Exorcism
1,107%

Stephen Follows and Bruce Nash for the American Film Market



SHARES BEGIN AT \$5,000,
WITH CREDITED BILLING BEGINNING
AT THE \$20,000 LEVEL.

FULL TERMS AVAILABLE ON REQUEST.



THANK YOU!

Thank you for taking the time to review the business plan.
Please reach out with any questions!

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